

## A STATEMENT FROM REED EXHIBITIONS – ORGANIZER OF FASTENER FAIR MEXICO

July 16, 2020

Reed Exhibitions Mexico, organizer of Fastener Fair Mexico, today announced that the 2020 face to face event, scheduled for October 8 and 9 at Centro Citibanamex, has been postponed to June 2021, following the continuing international travel restrictions and the restrictions that local government is maintaining for public events.

Commenting on the announcement, Javier Garcia, Show Director said: “Unfortunately, the actual conditions in Mexico City do not allow us to guarantee the face-to-face event in October, but we acknowledge how important it is to keep the industry active and connected. Therefore, we are pleased to announce our transformation this year to **Virtual Fastener Fair Mexico**, from October 8 to 10<sup>th</sup>.”

The virtual event will be a three-day **online trade show** to support the Fastening industry with the aim to help participants to do business, network and learn through digital platforms to reactivate their businesses.

“The wellbeing and safety of all those who participate in the show is our top priority, therefore, in parallel with our virtual offer, we are working on the measures that will be implemented at our Fastener Fair Mexico when we meet in 2021”, commented Garcia.

Reed Exhibitions has recently published its Re-Opening Events 5 Points Global Plan, which outlines the measures the organizer will act upon to protect the safety and security of all who participate at its events; along with the recommendations of both federal and local health authorities regarding events organization.

“On behalf of Reed Exhibitions, I would like to express my gratitude to all our exhibitors, partners, attendees, suppliers, media, and staff for their support. With Fastener Fair Mexico, we will continue to actively monitor the evolution of the situation and create new ways to connect our community”, concluded Javier García.